

Order ID: 58082 CF LOC-POL HL#: 08/16/12 09:11 AM FBD - LBD: 08/19/12 - 08/26/12 Created: CPE: SCOTT BROWN FOR U.S. SENATE... / / 4990 Agency Commission: 15 % Updated: FWONG on 08/16/12 09:33 AM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/16/12 09:33 AM HHOLDS DMA RTG Contract: 08/17/12 09:00 AM N. MCDONALD Demo: Sched Code: Z Buyer: Billing Int: BM: SS AE: PAT CASHEN POLITICAL-WBZ-TV Monthly WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Share: 0% WCVB: 0% WHDH: 0% NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total MLOCAL6A M T W T F . . NEWS 30 0.0 \$250.00 10 \$2,500.00 001 LUR FBD LBD Aug 20 08/20/12 08/24/12 10 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Item M T W T F \* \* MORN 0.0 \$100.00 10 \$1,000.00 002 MEARLY 30 LUR FBD Aug 20 LBD 08/20/12 08/24/12 10 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item MTWTF \* \* DAY \$450.00 \$2,250.00 003 DRACHAEL9A **FIXED** FBD LBD Aug 20 08/20/12 08/24/12 5 Dur SC Self Pr Rate Spots Total NR A/G Time Class Break Type Sales Catg **HHOLDS** Item Eligible Days \$4,950.00 30 \$990.00 004 **DPRICE** M T W T F \* \* PRCE 0.0 FIXED FBD LBD Aug 20 08/20/12 08/24/12 NR A/G Sales Catg Total Dur SC Self Pr Rate Spots Item Time Class Eligible Days Break Type **HHOLDS** 005 NNOON M T W T F \* \* NEWS 0.0 \$125.00 \$625.00 LUR FBD LBD Aug 20 08/20/12 08/24/12 5 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item MTWTF . . SOAP \$250.00 \$1,250.00 0.0 006 DCBSSOAP2 30 LUR

FBD

08/20/12

LBD

08/24/12

Aug 20

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WBZ-TV Order ID: 58082 CF LOC-POL FBD - LBD: 08/19/12 - 08/26/12 HL#: Created: 08/16/12 09:11 AM Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 4990 FWONG on 08/16/12 09:33 AM Agency Commission: 15 % Updated: Agency: MULTI MEDIA SERVICES CORP. BROWN/R/US SEN MA :03:00 Product: Self Confirmed: 08/16/12 09:33 AM N. MCDONALD HHOLDS Demo: DMA RTG Sched. Code: Z Contract: 08/17/12 09:00 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 007 **DDRPHIL** MTWTF \* \* PHIL 30 0.0 \$190.00 \$950.00 5 LUR FBD LBD Aug 20 08/20/12 08/24/12 5 Time Class Eligible Days Dur SC Self Pr Sales Catg Item Break Type NR A/G **HHOLDS** Rate Spots Total MTWTF . . EFG **EJUDY** 30 008 0.0 \$720.00 \$3,600.00 FIXED FBD LBD Aug 20 08/20/12 08/24/12 5 Time Class Eligible Days Dur SC Self Pr Sales Catg Item Break Type **HHOLDS** Rate Spots Total NR A/G 009 ENWS5P MTWTF \* \* EFG 30 0.0 \$855.00 \$4,275.00 FIXED FBD LBD Aug 20 08/20/12 08/24/12 5 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MTWTF \* \* EFG 30 010 ENWS530P \$4,725.00 0.0 \$945.00 **FIXED** FBD LBD Aug 20 08/20/12 08/24/12 5 Dur SC Self Pr NR A/G Time Class Sales Catg Eligible Days Item Break Type **HHOLDS** Rate Spots Total M T W T F \* \* NEWS 011 NEARLYMF 30 0.0 \$375.00 \$1,875.00 LUR FBD LBD Aug 20 08/20/12 08/24/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
012	AWHEEL	M T W T * * *	ACC	30		0.0	\$1,440.00	4	\$5,760.00	

**FIXED** 

FBD LBD Aug 20 08/20/12 08/23/12 4



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Item

Time Class

FBD LBD Aug 20 08/20/12 08/26/12 14

Eligible Days

M T W T F S S NEWS

Break Type

30

Dur SC Self Pr Sales Catg

HHOLDS

0.0

Rate Spots

\$750.00

NR A/G

Total

\$10,500.00

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SCOTT BROWN FOR U.S. SENATE... CPE: / / 4990 Agency Commission: 15 % Updated: FWONG on 08/16/12 09:33 AM

Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/16/12 09:33 AM N. MCDONALD Buver: Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: 08/17/12 09:00 AM AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WSBK: 0% WLVI: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G . . . F . . LOCS 019 SPATSPRE 30 NFL 0.0 \$1,500.00 \$1,500.00 **FIXED** 

FBD LBD Aug 20 08/24/12 08/24/12 1

Time Class Eligible Days Item Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G . . . . F . . PATS 020 SPATSNFLPRE 30 NFL 00 \$6,000.00 \$6,000.00

FBD LBD Aug 20 08/24/12

1

FIXED

08/24/12

FIXED

FIXED

Time Class Eligible Days Dur SC Self Pr Sales Catg Item Break Type Rate Spots NR A/G **HHOLDS** Total · · · · · s · NEWS WSAT6ANWS 021 30 0.0 \$450.00 \$450.00

FBD LBD Aug 20 08/25/12 08/25/12 1

Time Class Item Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots Total NR A/G 022 WSAT7ANWS \* \* \* \* \* S \* NEWS 0.0 \$540.00 \$1,080.00

FBD LBD Aug 20 08/25/12 08/25/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total 023 MCBSSAT 30 0.0 \$675.00 \$1,350.00

**FIXED** 

FBD LBD Aug 20 08/25/12 08/25/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G \* \* \* \* \* S \* ACC 024 **AWHEELSA** \$630.00 0.0 \$630.00

**FIXED** 

FBD LBD Aug 20 08/25/12 08/25/12 1

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WCBSSUN FIXED

Time Class

Item 030

> LBD FBD Aug 20 08/26/12 08/26/12 2

Eligible Days

\* \* \* \* \* S MORN

Break Type

Dur SC Self Pr Sales Catg

**HHOLDS** 

0.0

Rate Spots

\$1,800.00

NR A/G

Total

\$3,600.00

BS TELEVISION

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* \* S REGP **PSIXTY** 30 031 0.0 \$2,200.00 \$2,200.00 LUR

FBD LBD Aug 20 08/26/12 08/26/12 1

NR A/G Time Class Eligible Days Dur SC Self Pr Item Break Type Sales Catg **HHOLDS** Rate Spots Total . . . . . . S NEWS 032 WSUN5ANWS 30 0.0 \$50.00 \$50.00

LUR

FBD LBD Aug 20 08/26/12 08/26/12 1

Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total · · · · F · · LOCS SPATSPOSTGAME 30 NFL 033 0.0 \$1,500.00 \$1,500.00

FIXED

FBD LBD Aug 20 08/24/12 08/24/12

Sales Catg NR A/G Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total Item \* \* \* \* \* \* S REGP 034 PWIFESUN2 30 0.0 \$1,500.00 \$1,500.00

LUR

FBD LBD Aug 20 08/26/12 08/26/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item \* \* \* \* \* \* S REGP PMENTALSN3 30 \$1,100.00 \$1,100.00 035 0.0

LUR

FBD LBD Aug 20 08/26/12 08/26/12 1

Order Totals										
	Confirmed	Revised Quantity	Confirme	ed Total	Revised Total					
Order Section	Quantity		Gross Amt	Net Amt	Gross Amt	Net Amt				
Spot Buy Lines	138	0	\$89,260.00	\$75,871.00	\$0.00	\$0.00				
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00				
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00				





WBZ-TV

Order ID: 58082 CF LOC-POL FBD - LBD: 08/19/12 - 08/26/12

HL#:

Created: 08/16/12 09:11 AM

Client:

Buyer: N. MCDONALD

SCOTT BROWN FOR U.S. SENATE... Agency: MULTI MEDIA SERVICES CORP.

PAT CASHEN POLITICAL-WBZ-TV

CPE: Demo: / / 4990

Product: BROWN/R/US SEN MA HHOLDS DMA RTG

Self :03:00 Sched. Code: Z

Agency Commission: 15 % Updated: Confirmed: 08/16/12 09:33 AM

FWONG on 08/16/12 09:33 AM

08/17/12 09:00 AM Contract:

Billing Int: Monthly BM: SS

WCVB: 0% WSBK: 0% WBPX+: 0% Share: 0% WHDH: 0% WFXT: 0% WLVI: 0% WNDS: 0% CABLE: 0%

Order Totals:

\$89,260.00

\$75,871.00

\$0.00

\$0.00